

# Social Engineering

**Techniques, Methods, Tools & Mitigation** 

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# Agenda

- Social Engineering Methodology
- Attacks & Techniques
- Demos
- Tools of the trade
- Prevention Methods and Advice



# What is Social Engineering?





### Invest in Products...















# Is Our Security Focus Wrong?







# Why Security Fail???







### Who Are The Threat Actors?

- Aggrieved ex-employees
- Internal Employees
- Activists
- Corporate Espionage
- Blackhat Hackers







# Who Are The Targets?





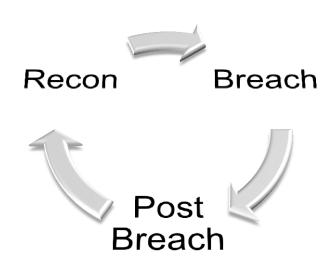
# It Only Needs One...







## Social Engineering Methodology





# Social Engineering - Recon



### **Digital**

- Search Engines
- Email Harvesting
- DNS Records
- Social Medial
- Metadata
- Public Records

### **Physical**

- Physical Walk
- Dumpster Diving
- Tailgate Employees to Lunch Breaks











# Social Engineering - Breach

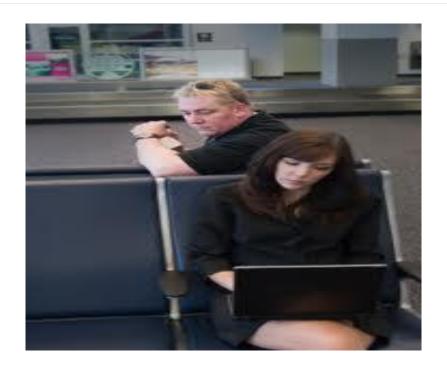
- Obtain Domain Credentials via Phishing Attacks
- Obtain Network Level Access via Spear Phishing Attacks
- Bypass Physical Security Defences and Obtain Corporate Documents





### **Attack Vectors**

- Physical
- Phishing
- Telephone
- Shoulder Surfing
- Tailgating













# **Social Engineering Tactics**

- Impersonation (Spoofed Emails, Telephone Attacks, Scenario-based attacks)
- Urgency
- Obligation
- Authority
- Flattering
- Fear



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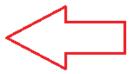
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### **NCC Test Case**



-					
Out	$\alpha$	mı	ar	atı	On
Out	~		9,		•

support@

Sent: Tue 22/04/2014 14:17

To:

All,

As part of similar is migration to a new IT infrastructure we request that all users confirm that they are able to login to the email portal by 29/04/2014. Any accounts that have been dormant for over 2 months will be disabled.

Thanks in advance for your assistance regarding this matter. Kind Regards,

IT Helpdesk



## Why This Attack Was Successful?

- 1. Trusted Source // IT Helpdesk
- 2. Promotes Fear // Accounts will be disabled

### **Lesson Learned?**

# Always Validate the Origin of the Information!!!





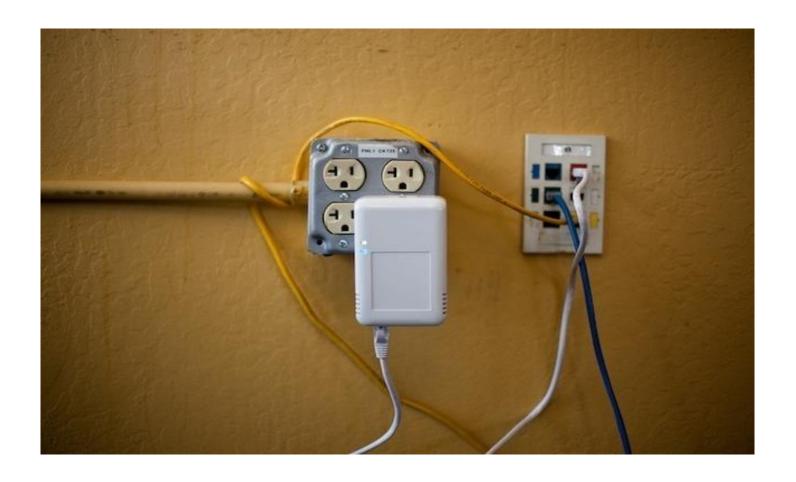
### **Tools of The Trade**

- SET
- TheHarvester
- Recon-NG
- Phishing Frenzy
- PwnPlug Devices



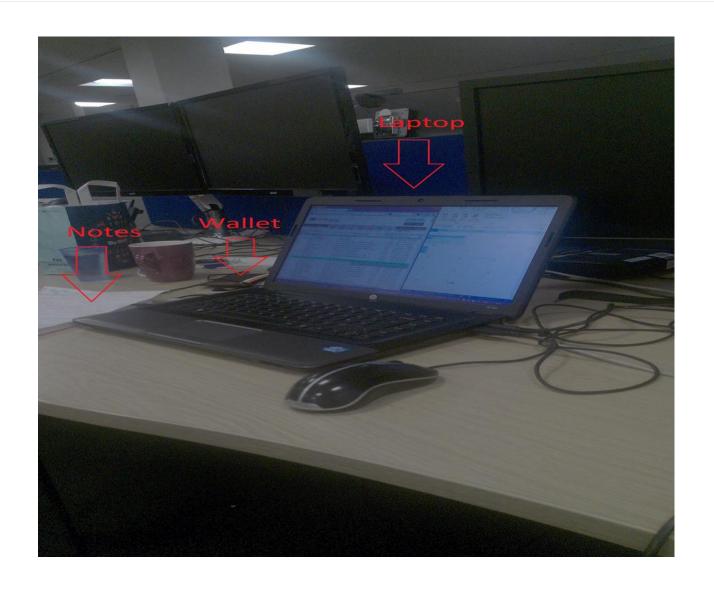
# Physical to Cyber is Just One Port Away....





# Do You See These Stuff Often Internally? nccgroup







# Mitigations

- Limit Online Exposure
- Email and Web Gateway Solutions (URL Sandboxing etc.)
- Anti-tailgating Barriers
- Social Engineering Assessments
- Increase User Awareness via Trainings
- Policies (Escort visitors etc.)





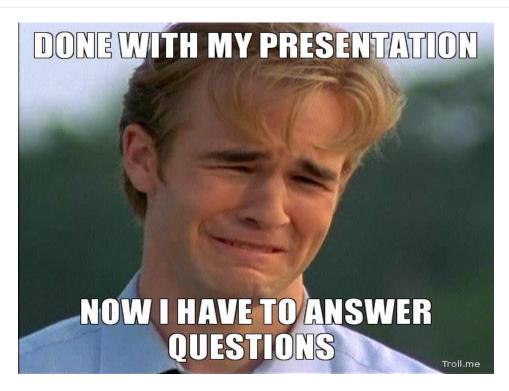
### Conclusion

- False Sense of Security (PCI DSS, Products etc.)
- Management People are Reactive NOT Proactive
- Strong Physical && Weak Human == Pwned
- Employees Must Feel Safe to Click Any Link Inside Their Company Environment!!!





# Any Questions???









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