

Practical SME Security on a Shoestring

By Matt Summers



Agenda

- **Who am I?**
- **What is security?**
- **Why all SMEs need to care
.... but without fear**
- **The Hype Curve**
- **How incidents happen**
- **Security on a shoestring**



Matt Summers

- Penetration tester and security researcher
- Doing something in security for 19 years
- Work for small businesses, large enterprises, vendors AND consultancies



Some background



What is security?

“Security is a **degree** of resistance to, or protection from a threat.”

Security provides:

"a form of protection where a separation is created between the assets and the threat."



Key facets of successful security

- Processes and procedures
 - What is expected within the business
- People
 - Who are trained
 - Who have a sense of risk ownership
 - Who don't feel afraid to report
- Technology
 - Helps people
 - Technology on its own **can't** solve cyber security



The threat is real

GCHQ warns private sector bosses of unprecedented cyber-attack threat

Ministers and intelligence agencies say businesses are failing to do enough to protect themselves from cyberthreats

MI5 boss: Cyber spies, web-enabled crooks threaten UK economy

Security Service head warns of organised hacker peril

Warning to business owners: Biggest cyber threat comes from your own staff

'Syrian Electronic Army' hacks Skype's Twitter and blog accounts

Hacking group briefly takes over messaging service's social media accounts to allege sale of data to governments and publish Steve Ballmer contact details - but Skype accounts unaffected

Barclays hacking attack gang stole £1.3 million, police say

A gang of hackers stole £1.3 million by hijacking the computer system of a branch of Barclays Bank, police have claimed as they arrested eight men.



Who are Their Targets and Why?

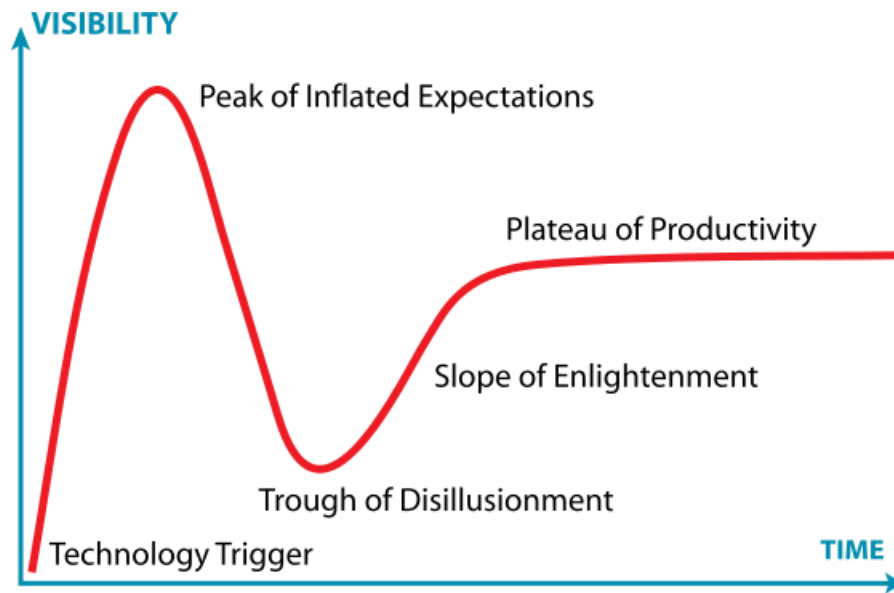
- Casual
 - Target: Anything
- Criminals / Employees
 - Target: SME On-Line Banking
 - Target: Extortion (e.g. CryptoLocker)
- State Sponsored
 - Very targeted attack
 - Target: IP
 - Target: System (disruption)



Anti-Virus Alone is Not Enough



The “Hype Cycle”



The “Hype Cycle”

- Anti-Virus
- Firewalls
- Whole Disk Encryption
- Data Leakage Prevention
- Web Application Firewalls
- SIEM
- etc.



How incidents happen: Staff

- Don't have the training
- Don't know what to do if they suspect something
- Fear punitive responses to mistakes
- Thinks the technology makes risk someone else's problem



How incidents happen: No Controls

- Outdated technology
- No Anti-Virus
- Flat computer networks
- Shared passwords
- Weak passwords
- Unencrypted laptops and USB sticks



How incidents happen: Control Failures

- Outdated Anti-Virus
- Unpatched systems
- Weak WI-FI network security
- Sharing passwords to help
- Misuse of work systems
- Lost devices
- Theft



Security for SMEs on a Shoe String



Security on a shoestring

Is it possible to do security on a shoestring?

Yes!

How?



“Security controls are safeguards or countermeasures to avoid, counteract or minimize security risks relating to personal property, or any company property.”



Controls

Preventative

- Attempt to stop an event from occurring

Detective

- Identify and alert when the event occurs

Corrective

- Remediate after the event has occurred



Controls

Physical

- Fences, locks

Procedural

- Policies, standards and processes

Technical

- Firewalls, anti-virus, encryption

Legal and Regulatory

- Jurisdictional law, PCI-DSS



Controls

- Cyber Streetwise

www.cyberstreetwise.com

- CPNI Top 20 Controls

based on SANS

www.cpni.gov.uk/advice/cyber/Critical-controls/



Top 20 Controls

- Critical control 1 - Inventory of authorised and unauthorised devices
- Critical control 2 - Inventory of authorised and unauthorised software
- Critical control 3 - Secure configurations for hardware and software
- Critical control 4 - Continuous vulnerability assessment and remediation
- Critical control 5 - Malware defences
- Critical control 6 - Application software security
- Critical control 7 - Wireless device control
- Critical control 8 - Data recovery capability
- Critical control 9 - Security skills assessment and appropriate training to fill gaps
- Critical control 10 - Secure configurations for network devices
- Critical control 11 - Limitation and control of network ports, protocols, and services
- Critical control 12 - Controlled use of administrative privileges
- Critical control 13 - Boundary defence
- Critical control 14 - Maintenance, monitoring, and analysis of security audit logs
- Critical control 15 - Controlled access based on the need-to-know
- Critical control 16 - Account monitoring and control
- Critical control 17 - Data loss prevention
- Critical control 18 - Incident response capability
- Critical control 19 - Secure network engineering
- Critical control 20 - Penetration tests and red team exercises



If you do 7 things...

- Explain that staff are the first line of defence
- Teach staff about phishing
- Use strong passphrases
- Get rid of Windows XP, Office 2000, Internet Explorer 6
- Update software (Adobe, Java, IE)
- Use up-to-date anti-virus
- Test your recovery processes



Longer term strategies..

- Perform risk assessments
- Implement a level of the 20 CSC
 - Harden devices
 - Segregate your network
 - Limit and control administrative privileges
 - Limit and control network services
 - Encrypt your USB sticks / laptops
 - Create an IR plan



Always remember

- Don't buy product vendor hype
- Cyber security is not about products
- Cyber security doesn't have to be costly
- An incident will happen so have a plan



Further Reading and Resources

- www.nccgroup.com
- www.cpni.gov.uk
- www.cyberstreetwise.com
- www.sans.org
- www.cisecurity.org
- www.owasp.org



Questions?





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